

# ALLISON BERGMAN

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@bergmandirector

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## Arts Leadership

### **EXECUTIVE DIRECTOR**

2021-2022

The Del Shores Foundation, Los Angeles, CA

- Supervised inaugural Writer's Search script competition and festival
- Spearheaded action plans and long-range strategic planning
- Implemented operational systems and hiring support staff
- Initiated grant search, targeted campaigns and donor events
- Advised and coached BOD on cultivating major gifts
- Instituted an Ambassador Circle membership program
- Represented the foundation's mission and vision industry-wide

### **DIRECTOR OF ENTERTAINMENT**

2018

Theatre Bay Area's Annual Gala at Z Space, San Francisco, CA

- Coordinated performances from six local productions for main stage presentation
- Created immersive environment and staged presentations from five theatre companies
- Managed scheduling, communication, technical requirements and support personnel

### **HEAD OF PERFORMANCE/ASSISTANT DIRECTOR OF UNIVERSITY THEATRE**

2009-2014

North Carolina State University, Raleigh, NC

- Collaborated on play selection, casting, staffing and guest artist engagements
- Represented University Theatre at alumni, donor, campus, and community events
- Hosted talk-backs, theme discussions and pre-show events
- Directed 14 productions, taught 16 sections, hired and supervised acting instructors
- Spearheaded strategic planning, three-year action plan and vision statement refocusing
- Devised targeted marketing campaigns, collaborated on branding and promotion

### **ARTISTIC DIRECTOR**

1995-2001

Broadway On Sunset - Musical Theatre Development, Los Angeles, CA

- Instituted a multi-tiered project development system
- Co-founded the West Coast Musical Theatre Conference
- Spearheaded the First Look national script search
- Refined the mission, collaborated on strategic planning, budgets, grants and branding
- Represented the organization at industry events
- Increased BOD membership and engagement, deepened Advisory Board relationships

## RELATED EXPERIENCE

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- Award-winning theatre and film director
- Dramaturgical consultant for Broadway, regional and internationally produced musicals
- Book-writer/screenwriter for stage musicals and film
- Co-author of *Acting The Song: Performance Skills for Musical Theatre* (1<sup>st</sup> & 2<sup>nd</sup> editions)

## EDUCATION

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- MFA, Carnegie Mellon University School of Drama – Steven Bochco Directing Scholar
- BFA, Boston University School for The Arts – London internship producing/directing musicals
- AA, L.A. City College Theatre Academy – Certificate in Advanced Performance

## PROFESSIONAL DEVELOPMENT

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- The Non-profit Leadership Lab
- Directors Lab West
- ATLAS Program for Directors – Theatre Bay Area
- Performing arts management – Heinz School of Management, Carnegie Mellon University
- Producing commercial theatre – UCLA Extension
- Independent observership producing/directing opera – Opernhaus Zürich, Switzerland
- Non-profit arts management training program – California Lawyers for the Arts
- Singing, acting, ballet, jazz and tap – American National Academy of Performing Arts

## PROFESSIONAL RECOGNITION

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- Accolade Global Film Competition – Award of Merit
- Best Film Shorts Competition – Female Filmmakers Award of Merit
- London International Motion Picture Award – Semi-Finalist
- Women In Theatre – Outstanding Woman In Theatre Award
- Drama-Logue Award for Directing

## AFFILIATIONS

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- Stage Directors and Choreographers Society (SDC)
- Literary Managers and Dramaturgs of the Americas (LMDA)
- Women in Film
- New York Coalition of Professional Women in the Arts and Media