

# ALLISON BERGMAN

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## Arts Leadership

### **EXECUTIVE DIRECTOR**

2021-2022

The Del Shores Foundation, Los Angeles, CA

- Overseeing inaugural Writer's Search script competition and festival
- Spearheading action plans and long-range strategic planning
- Implementing operational systems and hiring support staff
- Initiating grant search, targeted campaigns and donor events
- Advising and coaching BOD on cultivating major gifts
- Instituting an Ambassador Circle membership program
- Representing the foundation's mission and vision industry-wide

### **DIRECTOR OF ENTERTAINMENT**

2018

Theatre Bay Area's Annual Gala at Z Space, San Francisco, CA

- Coordinated performances from six local productions for main stage presentation
- Created immersive environment and staged presentations from five theatre companies
- Managed scheduling, communication, technical requirements and support personnel

### **HEAD OF PERFORMANCE/ASSISTANT DIRECTOR OF UNIVERSITY THEATRE**

2009-2014

North Carolina State University, Raleigh, NC

- Collaborated on play selection, casting, staffing and guest artist engagements
- Represented University Theatre at alumni, donor, campus, and community events
- Hosted talk-backs, theme discussions and pre-show events
- Directed 14 productions, taught 16 sections, hired and supervised acting instructors
- Spearheaded strategic planning, three-year action plan and vision statement refocusing
- Devised targeted marketing campaigns, collaborated on branding and promotion

### **ARTISTIC DIRECTOR**

1995-2001

Broadway On Sunset - Musical Theatre Development, Los Angeles, CA

- Instituted a multi-tiered project development system
- Co-founded the West Coast Musical Theatre Conference
- Spearheaded the First Look national script search
- Refined the mission, collaborated on strategic planning, budgets, grants and branding
- Represented the organization at industry events
- Increased BOD membership and engagement, deepened Advisory Board relationships

## Arts Leadership (cont'd)

### RELATED EXPERIENCE

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- Award-winning theatre and film director
- Dramaturgical consultant for Broadway, regional and internationally produced musicals
- Book-writer/screenwriter for stage musicals and film
- Co-author of *Acting The Song: Performance Skills for Musical Theatre* (1<sup>st</sup> & 2<sup>nd</sup> editions)

### EDUCATION

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- MFA, Carnegie Mellon University School of Drama – Steven Bochco Directing Scholar
- BFA, Boston University School for The Arts – London internship producing/directing musicals
- AA, L.A. City College Theatre Academy – Certificate in Advanced Performance

### PROFESSIONAL DEVELOPMENT

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- The Non-profit Leadership Lab
- Directors Lab West
- ATLAS Program for Directors – Theatre Bay Area
- Performing arts management – Heinz School of Management, Carnegie Mellon University
- Producing commercial theatre – UCLA Extension
- Independent observership producing/directing opera – Opernhaus Zürich, Switzerland
- Non-profit arts management training program – California Lawyers for the Arts
- Singing, acting, ballet, jazz and tap – American National Academy of Performing Arts

### PROFESSIONAL RECOGNITION

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- Accolade Global Film Competition – Award of Merit
- Best Film Shorts Competition – Female Filmmakers Award of Merit
- London International Motion Picture Award – Semi-Finalist
- Women In Theatre – Outstanding Woman In Theatre Award
- Drama-Logue Award for Directing

### AFFILIATIONS

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- Stage Directors and Choreographers Society (SDC)
- Literary Managers and Dramaturgs of the Americas (LMDA)
- Women in Film
- New York Coalition of Professional Women in the Arts and Media

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## Directing

### FILM/TELEVISION/NEW MEDIA:

<i>Gastropod</i>	Award-winning short (comedy)	Gastropod Productions, Inc.
<i>Beethoven &amp; Misfortune Cookies</i>	One-hour (drama)	Raven Productions - remote
<i>Edith &amp; Harvey</i>	Feature (drama)	Celtino Entertainment Group (post production)
<i>Perry's Dilemma</i>	Short (romantic comedy)	The Focus Group - remote (paused production)

### MID-SIZE THEATRE:

<i>There Goes The Bride</i>	Ray Cooney/John Chapman	TheatreFest, Raleigh, NC
<i>Daddy's Dyin', Who's Got The Will?</i>	Del Shores	TheatreFest, Raleigh, NC
<i>The Sunshine Boys</i>	Neil Simon	TheatreFest, Raleigh, NC
<i>WMKS: Where Music Kills Sorrow</i>	Frank Higgins	TheatreFest, Raleigh, NC
<i>Spider's Web</i>	Agatha Christie	TheatreFest, Raleigh, NC
<i>Dirty Rotten Scoundrels</i>	David Yazbek/Jeffrey Lane	University Theatre at The Stewart, NC
<i>Urinetown</i>	Mark Hollman/Greg Kotis	University Theatre at The Stewart, NC
<i>Arcadia</i>	Tom Stoppard	University Theatre at The Titmus, NC
<i>The Arabian Nights</i>	Mary Zimmerman	University Theatre at The Titmus, NC
<i>Little Women</i>	Jacqueline Goldfinger	University Theatre at The Titmus, NC
<i>Dancing At Lughnasa</i>	Brian Friel	University Theatre at The Titmus, NC
<i>Seminar</i>	Theresa Rebeck	University Theatre at The Kennedy-McIlwee, NC
<i>The Heidi Chronicles</i>	Wendy Wasserstein	University Theatre at The Kennedy-McIlwee, NC
<i>Barnum</i>	Bramble/Stewart/Coleman	Surflight Theatre, NJ
<i>A Wonderful Life</i>	Sheldon Harnick/Joe Raposo	Surflight Theatre, NJ
<i>Driving Miss Daisy</i>	Alfred Uhry	Surflight Theatre, NJ
<i>The Last Night Of Ballyhoo</i>	Alfred Uhry	Surflight Theatre, NJ
<i>Beau Jest</i>	James Sherman	Surflight Theatre, NJ
<i>Mates, The Pirate Musical (Workshop)</i>	Don Hale/Jimmy Horowitz	L.A. Theatre Center, CA
<i>I Feel A Song Comin' On (Premiere)</i>	Allison Bergman/Holly Addy	L.A. Theatre Center, CA

### INTIMATE THEATRE - LA/SF/NYC (SELECT LIST):

<i>Beethoven &amp; Misfortune Cookies</i>	Joni Ravenna	OC-Centric New Play Festival, LA area
<i>The PTA Car Play</i>	Dana Schwartz	Moving Arts, LA area
<i>The Elephant Man</i>	Bernard Pomerance	Circle of Life at Brava Theatre Center, SF
<i>Miracle Muffin (Premiere)</i>	Marcia Trimble/Austin Davy	The Rabbit Hole Theatre, SF
<i>Insomnia (Premiere)</i>	Charles Bloom	Midtown International Theatre Festival, NYC
<i>Angry Housewives</i>	A.M. Collins /Chad Henry	Long Beach Studio Theatre, LA area
<i>The Roar Of The Greasepaint...</i>	Anthony Newley/Leslie Bricusse	Long Beach Studio Theatre, LA area
<i>The First Bedroom (Premiere)</i>	Sharianne Greer	Ventura Court Theatre, LA area
<i>Uncle Sam's Umbrella (Premiere)</i>	Shirley Hillard	Two Roads Theatre, LA area
<i>She Writes The Songs (Premiere)</i>	Allison Bergman/Holly Addy	Actors Workout Studio, LA area
<i>Come Back, Little Sheba</i>	William Inge	Actors Forum Theatre, LA area

### READINGS/WORKSHOPS (SELECT LIST):

- Moving Arts, LA
- Unbound Productions, LA
- Broadway on Sunset, LA
- Manhattan Theatre Club, NYC
- Amas Musical Theatre, NYC
- The York, NYC
- BMI Lehman Engel Musical Theatre Workshop, NYC
- 24<sup>th</sup> Street Theatre, NYC
- Luna Stage, NJ

### RELATED EXPERIENCE/AFFILIATIONS:

- Dramaturg - Broadway/regional/international
- Screenwriter, Book-writer – Film/TV/stage musicals
- Published Author - *Acting The Song*, 1<sup>st</sup> & 2<sup>nd</sup> editions
- Alum - Carnegie Mellon/Boston U./LACC Theatre Academy
- Member - Stage Directors & Choreographers Society (SDC)

### AWARDS:

- Accolade Global Film Competition - *Award of Merit*
- Best Film Shorts – *Female Filmmakers Award of Merit*
- London International Motion Picture Awards – *Semi-Finalist*
- WIT Award - *Outstanding Woman In Theatre In Los Angeles*
- Drama-Logue Critics Award - *Directing*

## Dramaturgy and Script Consulting

### SCRIPT CONSULTANT/DRAMATURG (SELECT LIST):

<i>THE PEOPLE IN THE PICTURE</i> -starring Donna Murphy	Iris Dart/Mike Stoller/Artie Butler	Produced on Broadway by Roundabout Theatre Co. -Drama Desk nom: Outstanding Book of a Musical -Tony nom: Best Actress in a Musical
<i>STORMY WEATHER</i> -starring Leslie Uggams	Sharleen Cooper Cohen	Produced at Prince in PA/Pasadena Playhouse in CA
<i>BEACHES, THE MUSICAL</i>	Iris Dart/T. Thomas/D. Austin	Produced at Signature in VA/Drury Lane in IL
<i>AN OFFICER AND A GENTLEMAN</i>	S. Cohen/D. Stewart/D. Scanlan	Produced at The Lyric in Sydney/US National Tour
<i>GENERATION ME</i>	J. Soto/W. Finan/R. Warren	Produced at Hollywood Fringe, NY Fringe, NYMF
<i>COMPUTER MOUSE</i>	Marcia Trimble/Austin Davy	Produced at Children's Creativity Museum, SF, CA
<i>THE LITTLE WITCH OF WICHITA</i>	B. Brown/K. Kaufman/S. Sherman	19 regional productions
<i>GERRY AND JUDY</i>	Iris Dart	(in development)
<i>NEON BOOGIE</i>	Khari Wyatt	(in development)

### DEVELOPMENTAL READINGS AND WORKSHOPS DIRECTED (SELECT LIST):

<i>BORDERLINE (one-hour TV pilot)</i>	Marcelle Sirkus	Bohemia Group Originals, LA
<i>STUBS (half-hour TV pilot)</i>	Marcelle Sirkus	Bohemia Group Originals, LA
<i>RISING SWAN (feature)</i>	Nate Barlow	Bohemia Group Originals, LA
<i>WHAT HAPPENED WHILE HERO WAS DEAD</i>	Meghan Brown	Moving Arts, LA
<i>THE BELL</i>	Angie Hess	Unbound Productions, LA
<i>GERRY AND JUDY</i>	Iris Dart	Ratco Productions, LA
<i>PABLO</i>	Charles Bloom	The York Theatre Company, NYC
<i>POOR TOM</i>	Shirley Hillard	45 <sup>th</sup> Street Theatre, NYC
<i>BLACKOUT</i>	Sharleen Cooper Cohen	AMAS at John Houseman Studio Theatre, NYC
<i>THE PEOPLE IN THE PICTURE</i>	Iris Dart/Mike Stoller/Artie Butler	Ratco Productions, LA
<i>STORMY WEATHER</i> -starring Leslie Uggams -starring Phylicia Rashad -starring Barbara McNair	Sharleen Cooper Cohen	Manhattan Theatre Club Studios, NYC (Assoc. Dir.) Amas Musical Theater, NYC (Assoc. Dir.) Tiffany Theatres, LA
<i>CHARLIE LOVE</i>	S. Hillard/T. Adams/D. Scoville	Lehman Engel Musical Theatre Workshop, LA
<i>MATES</i>	Don Hale/Jimmy Horowitz	Broadway On Sunset/LA Theatre Center, LA
<i>THE LITTLE WITCH OF WICHITA</i>	Brown/Kaufman/Sherman	Los Angeles Theatre Center Play Day, LA

### SCREENWRITER/BOOK-WRITER/LIBRETTIST (SELECT LIST):

<i>EPIC FAIL – MUSIC OF WEEZER (feature)</i>	with Barry Summers	FanTracks Digital, LA (in pre-production)
<i>ANCIENT CITY (stage musical)</i>	with Parrish & Toppiano	Brighton Productions
<i>SHE WRITES THE SONGS (stage revue)</i>	with Holly Addy	Produced at Actor's Workout Studio, LA
<i>I FEEL A SONG COMIN' ON (stage revue)</i>	with Holly Addy	Produced at LA Theatre Center, LA
<i>OPERAMANIA (one-hour TV special)</i>	with Holly Addy	Produced by Friesen Prod. for The Silent Network

### PUBLICATION:

*ACTING THE SONG: PERFORMANCE SKILLS FOR MUSICAL THEATRE* – 1<sup>ST</sup> & 2<sup>ND</sup> editions, Allworth Press (with Tracey Moore)

### RELATED EXPERIENCE:

- Award-winning stage and film director
- Executive Director – The Del Shores Foundation
- Artistic Director – Broadway On Sunset
- Resident Dramaturg – Play Café/Moving Arts
- Script Reader – Primary Stages/Playwrights Foundation
- Adjudicator – Young Playwrights Institute, NYC
- Alum – Carnegie Mellon/Boston U./LACC Theatre Academy
- Member – LMDA, SDC, Directors Lab West, Women In Film